

THE PLACE TO BE

IS NOW THE PLACE TO LIVE

ABOUT THE STANDARD RESIDENCES

Found in Miami, Lisbon and soon in Hua Hin & Phuket





When the trip ends and it's time to check out at The Standard, saying "goodbye" is always hard. We know...we hate to see you go, too. But what if we didn't have to?

The Standard Residences bring the style and service of a stay at The Standard to everyday life. Embrace a new way of living in some of the world's most coveted locations—packed with aesthetic swagger and hotel-style amenities.

Put simply, the very best parts of our hotels are yours to own (or rent) The Standard Residences. Find boundary-breaking design, innovative food and beverage and can't-miss cultural events right at your fingertips, at home.

What you do behind closed doors is all you. But beyond them, you'll find a community where you can be yourself, do your thing and know we're taking care of you, just like we always do.

Dynamic. Playful. Personal. The Standard Residences offer a complete lifestyle—one with edge, irreverence and the unconventionality that makes us, us. And you, you.

You ready? We've got your keys waiting.

OWN IT.

WELCOME HOME



HUA HIN

A stay at The Standard is anything but. When you check in, we know you expect the unexpected: rooms that are homey but cool; design that's intentional but feels effortless; service that's impeccable but not cloying, and an overall visit that's both energizing and incredibly relaxing. But we hate that eventually, it's time for you to check out.

Through development, design and service, The Standard Residences translates The Standard's essence into a global portfolio of luxury homes. Set in coveted locations around the world, each collection reflects the energy and attitude of our brand, with everyday living

in mind. The Standard Residences are suffused with culture and curated amenities—from the vision of the most powerful brand in boutique hospitality.

From the successes at hip Midtown Miami and historical Palácio Santa Clara Lisbon, The Standard brings it's branded residences to the Gulf of Thailand. Hua Hin, a coveted seaside escape, steeped in heritage with its mix of nature, culture, food and effortless glamour has captivated global holidaymakers.

In 2021, The Standard made its arrival on prime Hua Hin beach, attracting new attention from its devotees in the U.S. and Europe. The Standard's award-winning approach to Hua Hin hospitality has earned recognition as Travel + Leisure's #1 resort in Southeast Asia.

The Standard Residences steps into Hua Hin's time-honored tradition of effortless leisure, offering a new breed of private residences that reinterprets the district through design, amenities and hotel-style service—from the imagination of The Standard.



PROJECT INFORMATION

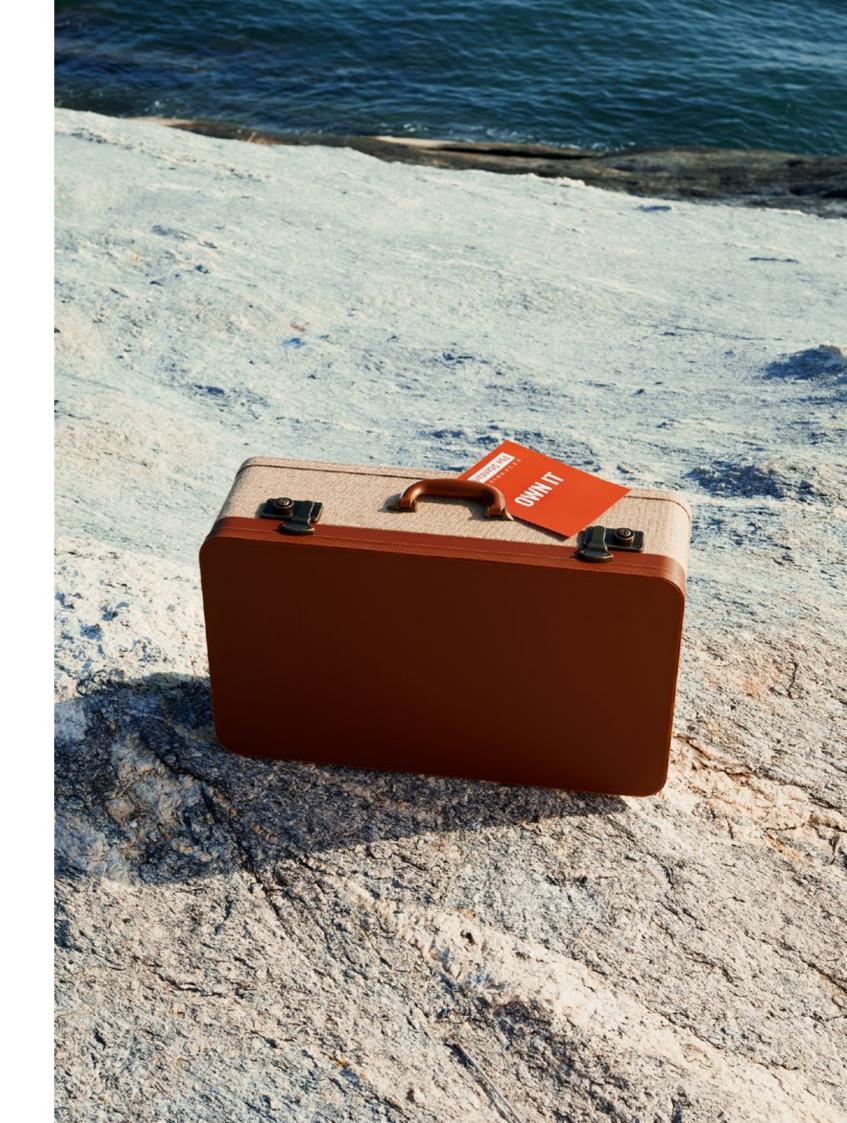
Land Area 9-0-78.6 Rai

Building Type (Residential) 7 stories 1 building, 4 stories 7 buildings, 1 storey 4 buildings

Total Units 25

ROOM MIX

Unit Type	Sizing (sq.m.)
1 Bedroom	40.75 - 65.25
2 Bedroom	77.00 - 119.25
3 Bedroom	107.00 - 153.00
Beachfront Pool Villa	215.75 - 238.75





LIFESTYLE FACILITIES

The Lobby

Pickleball

Bowling Alley

4 Swimming Pools

ı⊫ı The Gym

Š Spa Room

Experience Shower

Salt Sauna

The Mud Lounge

The BBQ Pit

The Lawn

The Hideaway

Pet Zone







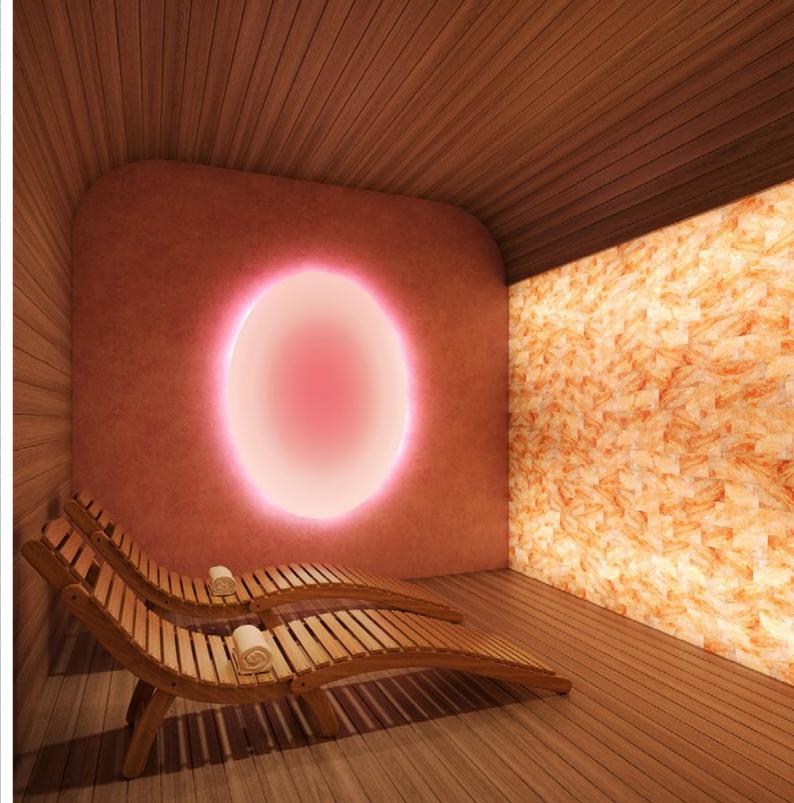












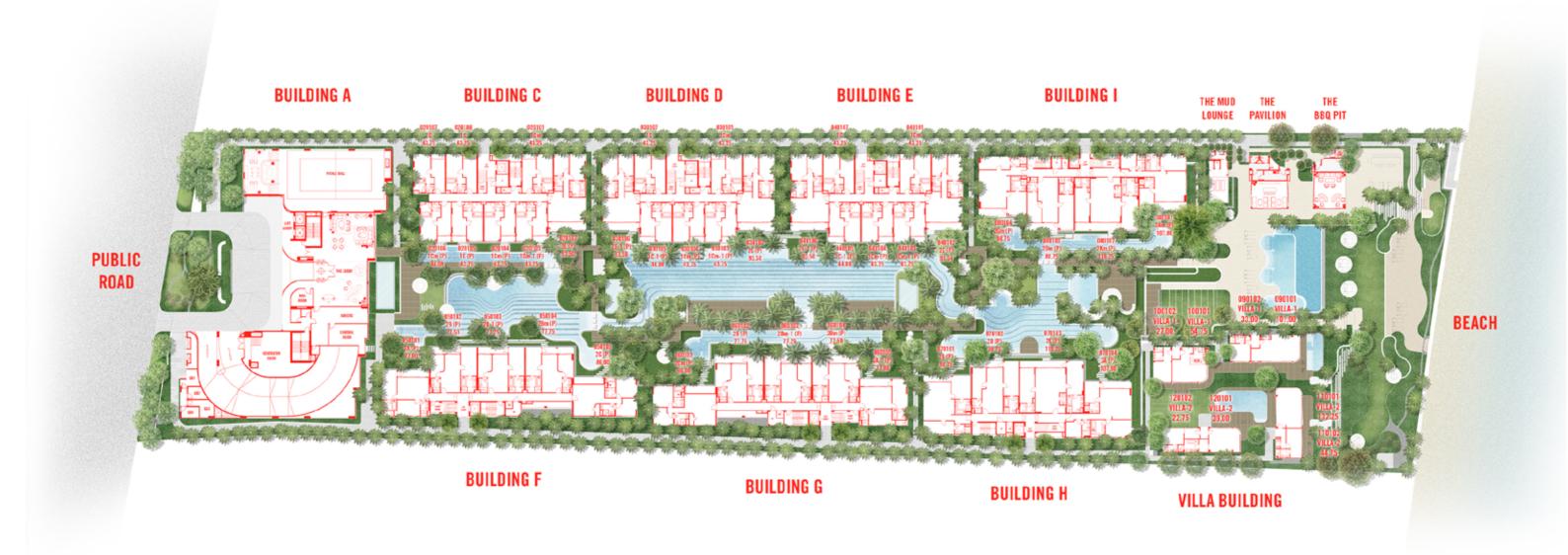
HYDROTHERAPY

Make hydrotherapy a mainstay of your fitness regime in the soothing Experience Shower & Salt Sauna. These ancient spa approaches get a modern update here.



MASTER PLAN





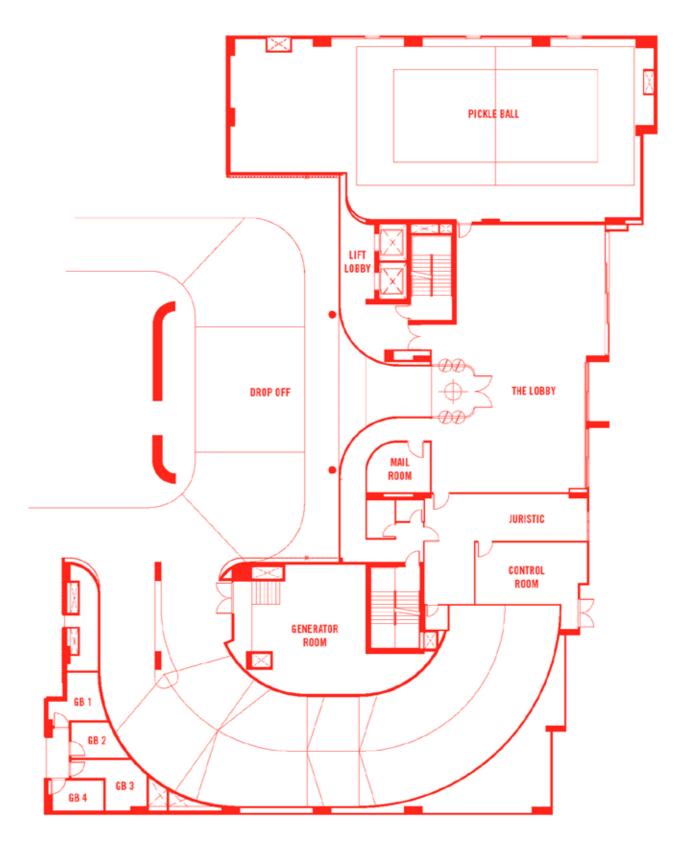


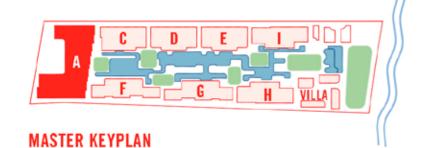
FLOOR PLAN



 $R\ E\ S\ I\ D\ E\ N\ C\ E\ S$

HUA HIN

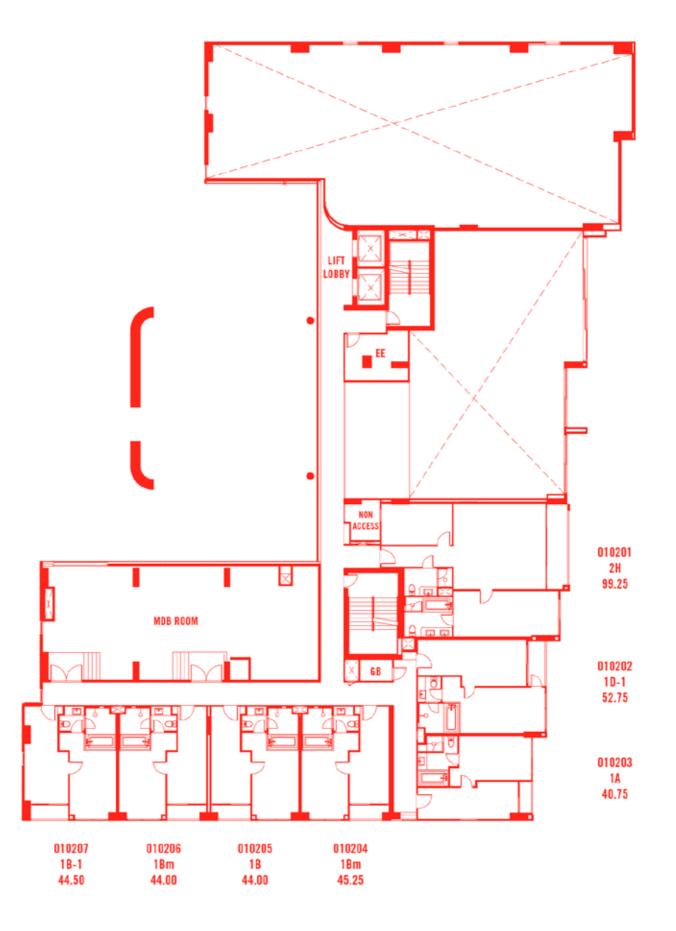




BUILDING A O IST FLOOR PLAN



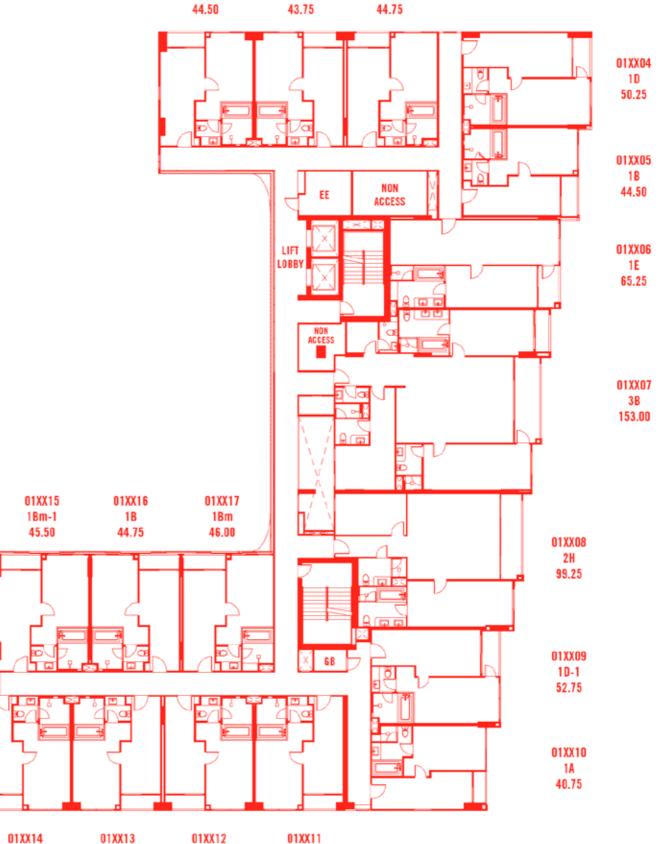
RESIDENCES











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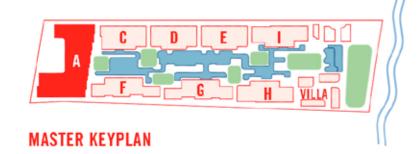
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01XX02

1B

01XX03

1Bm



1B-1

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1Bm

44.00

1B

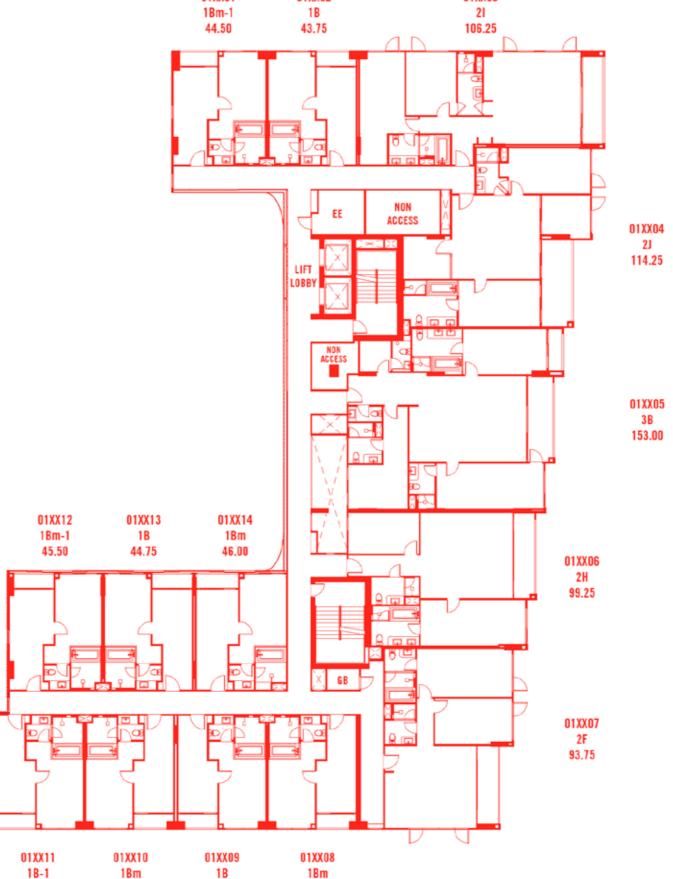
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BUILDING A O 3RD - 4TH FLOOR PLAN

10 1 5 10 20

0 1 5 10 20





45.25

44.50

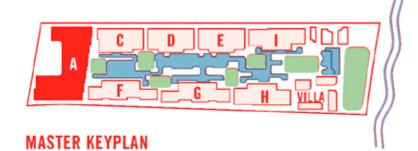
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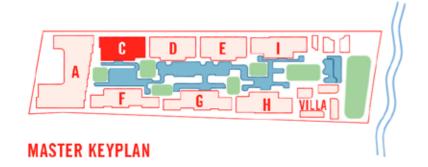
BUILDING A O

5TH - 7TH FLOOR PLAN

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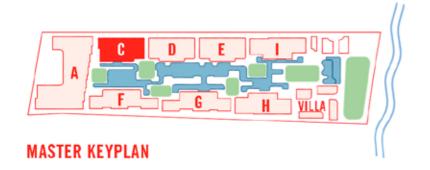






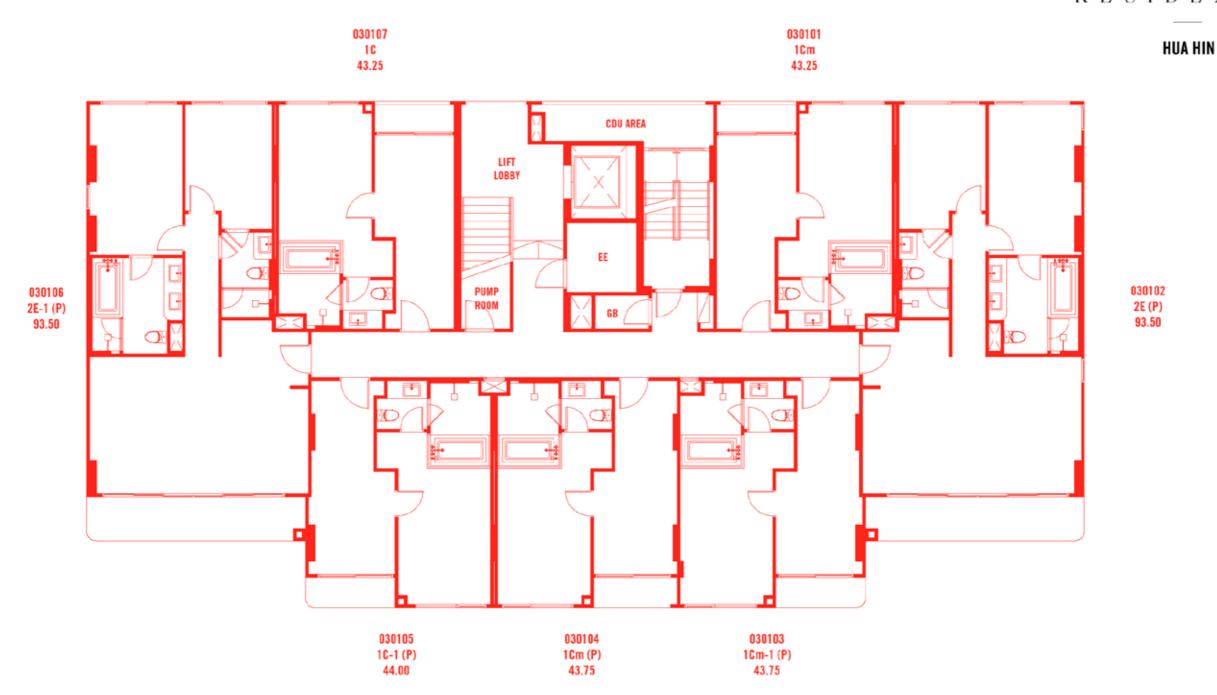


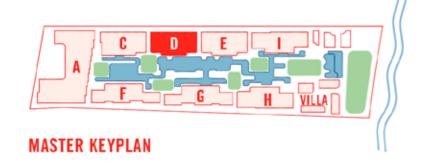






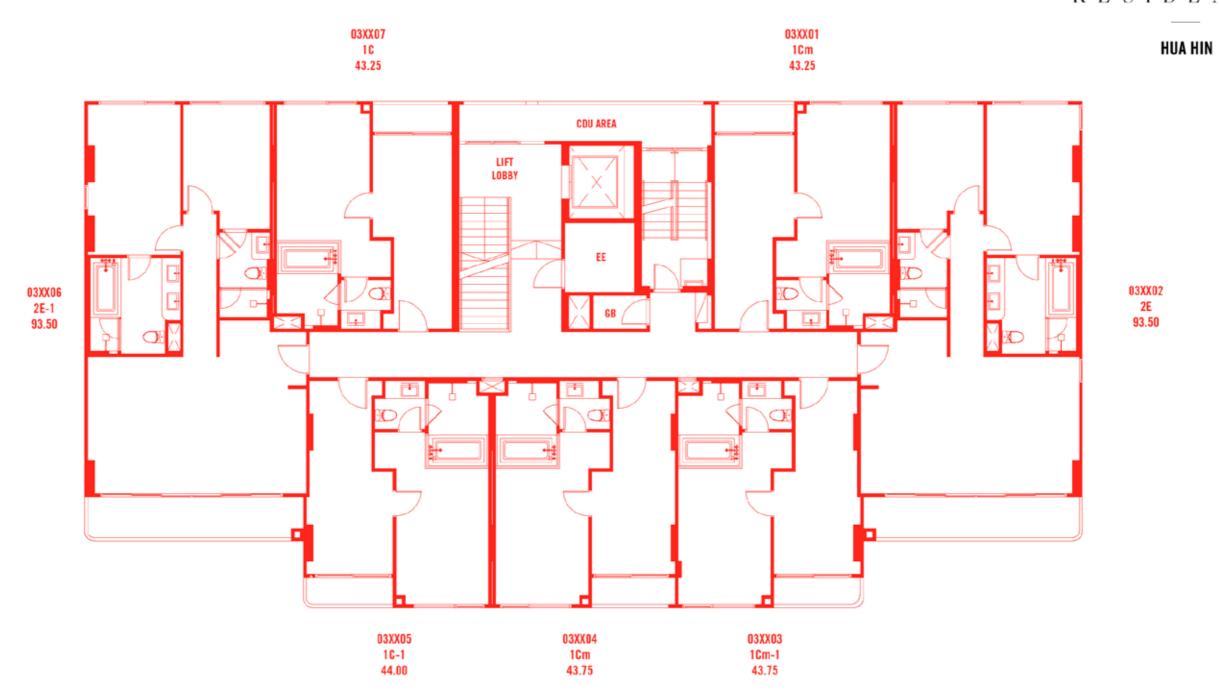


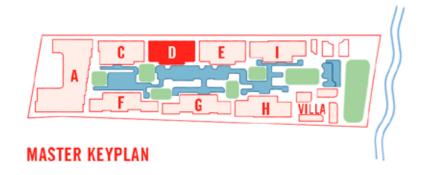






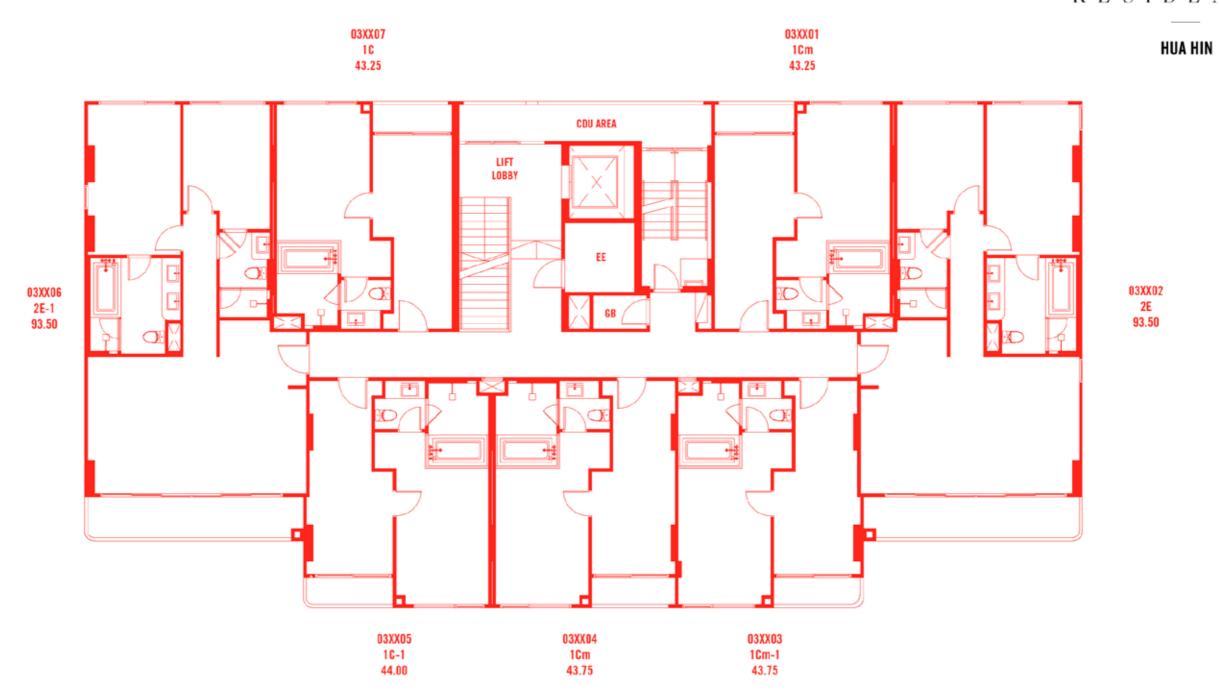


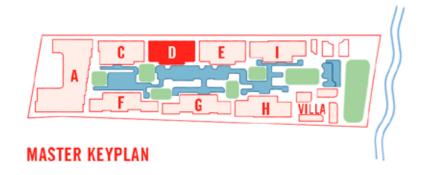








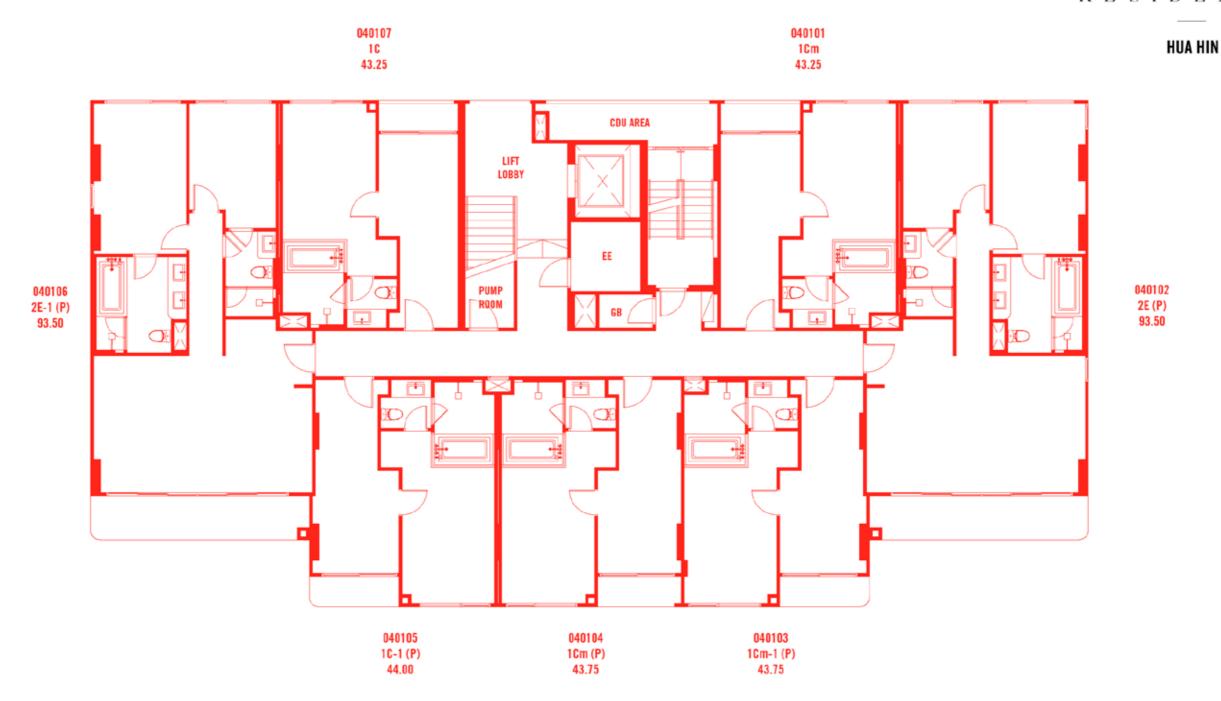


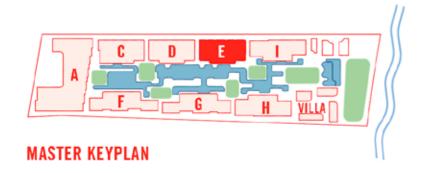






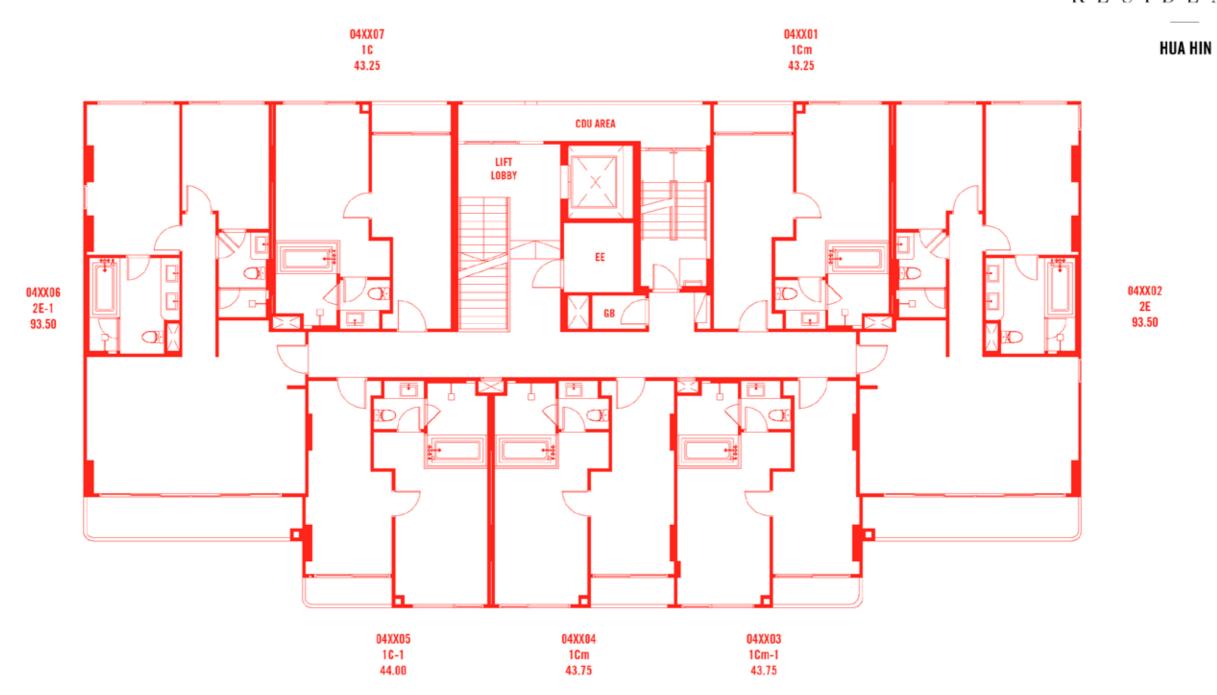


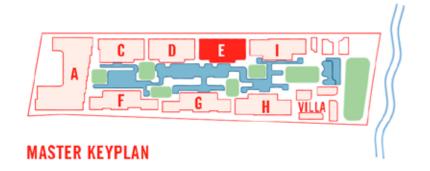




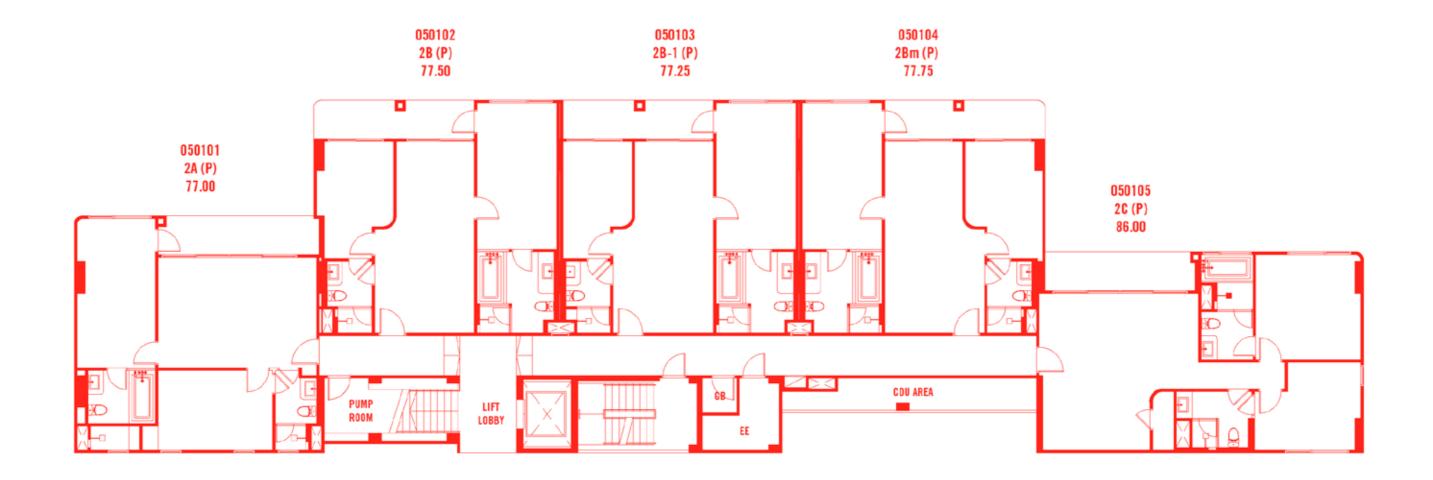


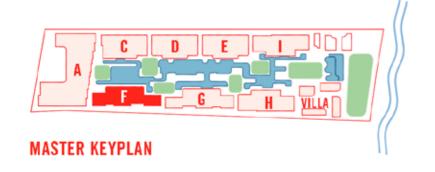






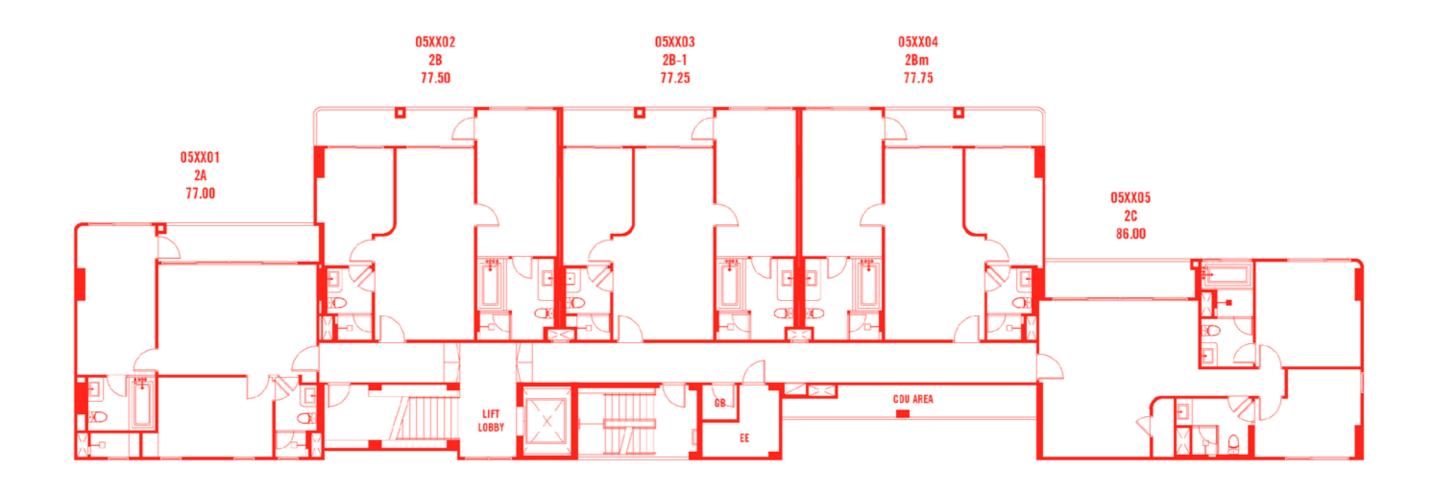


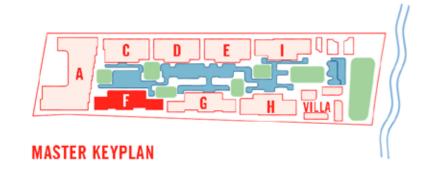






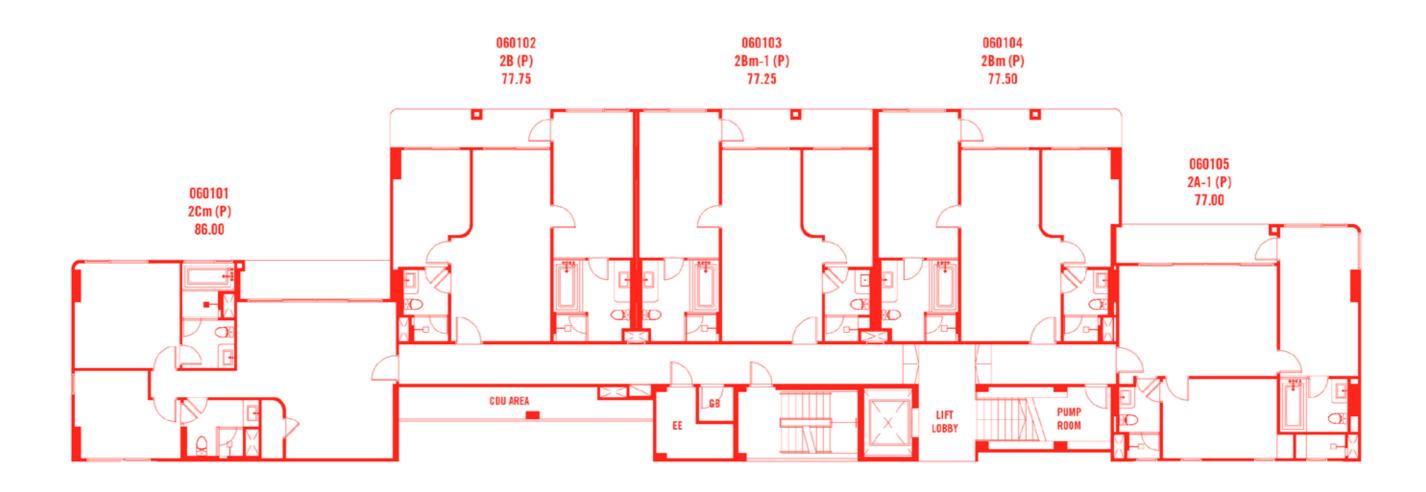


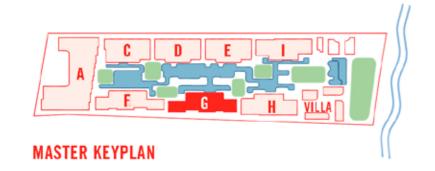






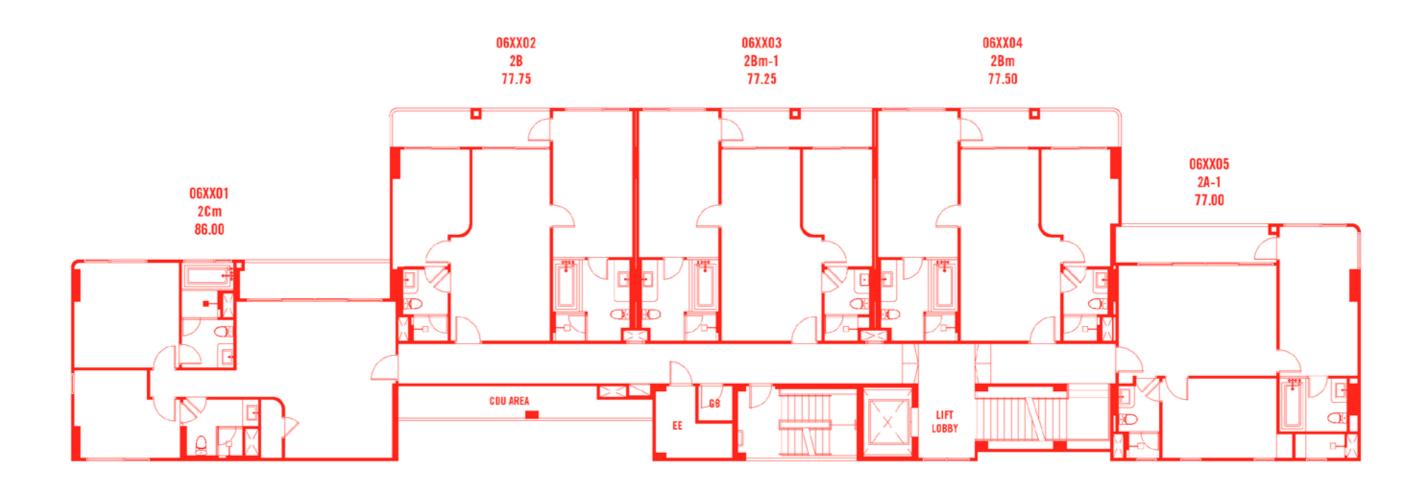


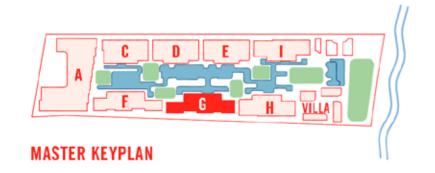








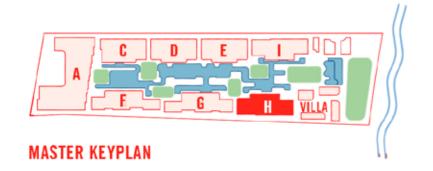








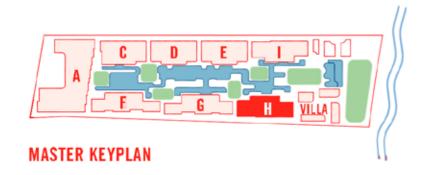








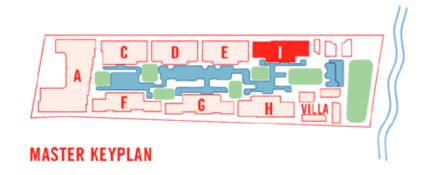








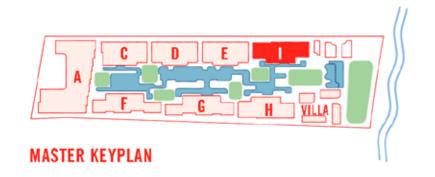










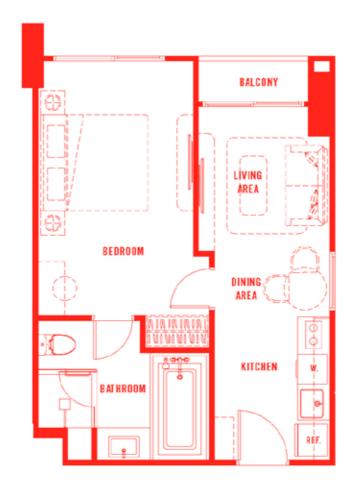




ROOM LAYOUT

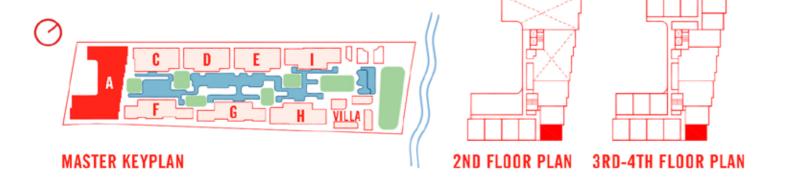






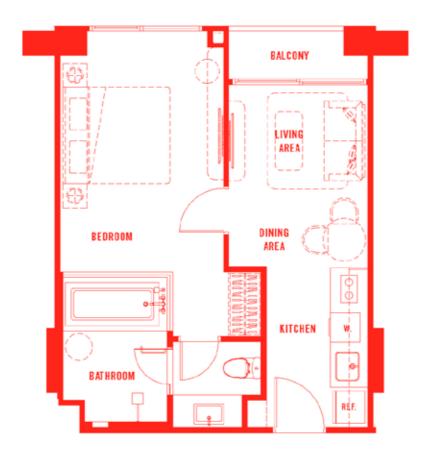
1A

40.75 sq.m.



Remark: The layout and size of the common areas identified herein and in other sales related documents may vary as deemed appropriate, without compromising the overall function and use.





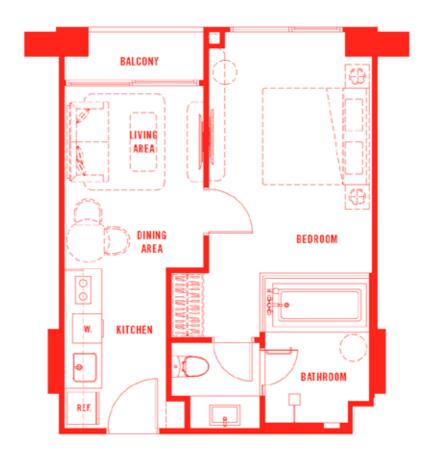
1B

43.75 - 44.75 sq.m.



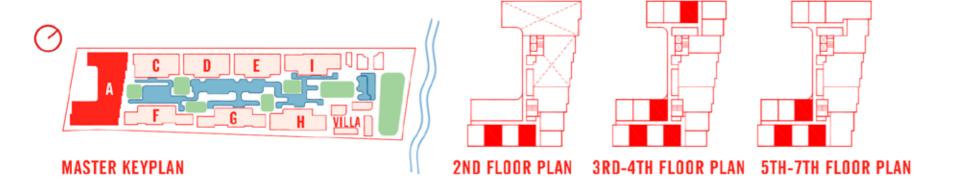
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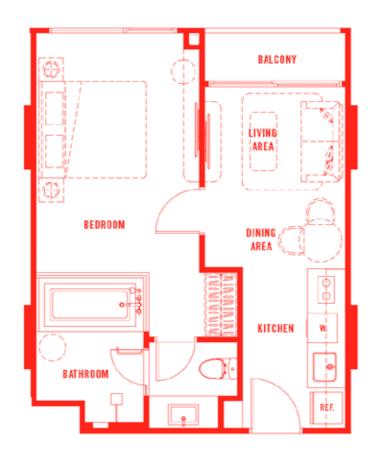


44.00 - 46.00 sq.m.



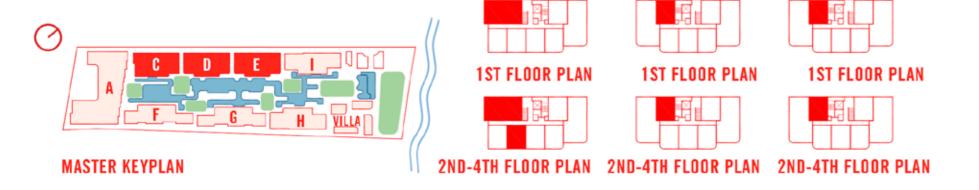
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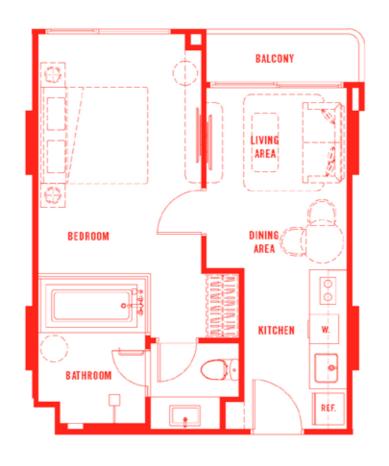
1**C**

43.25 - 43.75 sq.m.



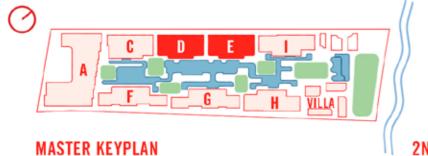
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1C-1

44.00 sq.m.





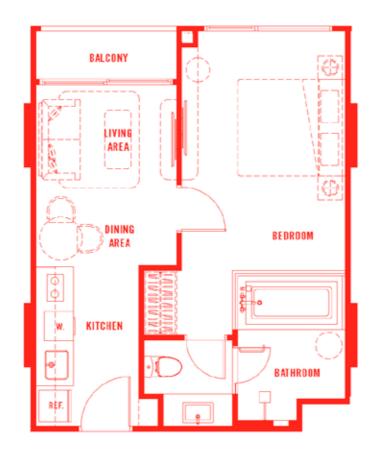


2ND-4TH FLOOR PLAN 2ND-4TH FLOOR PLAN

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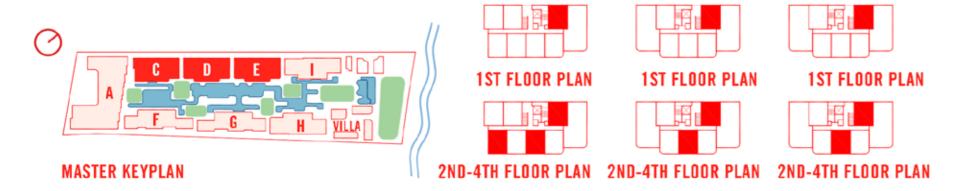
หมายเหตุ : ตำแหม่งและขนาดทรัพย์สินส่วนกลางทีระบุในเอกสารนี้และเอกสารการขายอื่นที่เกี่ยวข้องอาจปรับเปลี่ยน





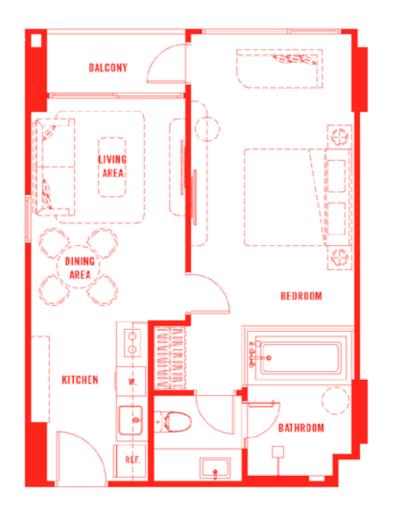


43.25 - 44.00 sq.m.



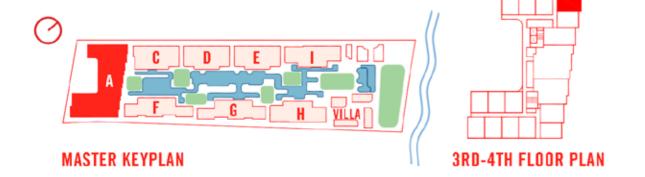
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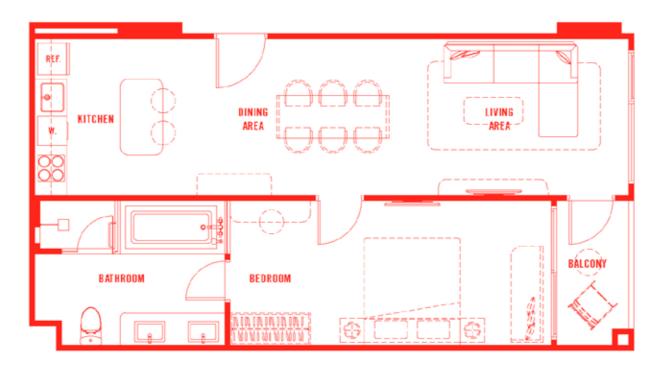
1D

50.25 sq.m.



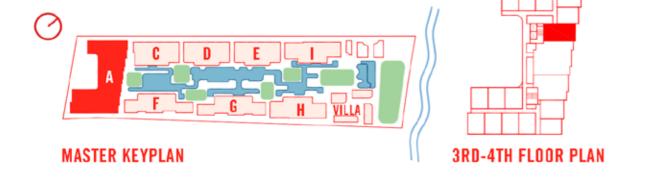
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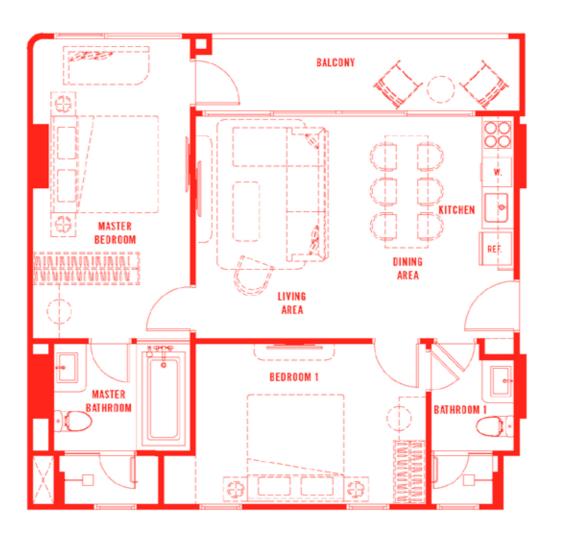
1E

65.25 sq.m.



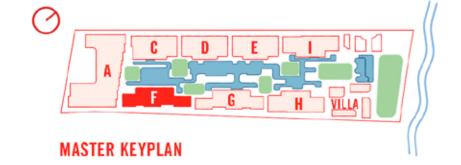
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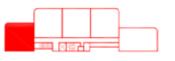




2A

77.00 sq.m.





2ND-4TH FLOOR PLAN

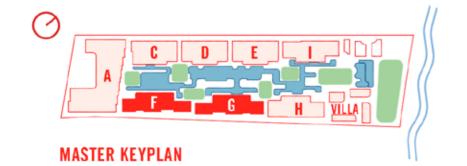
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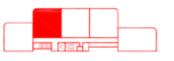




2B

77.50 - 77.75 sq.m.







2ND-4TH FLOOR PLAN

2ND-4TH FLOOR PLAN

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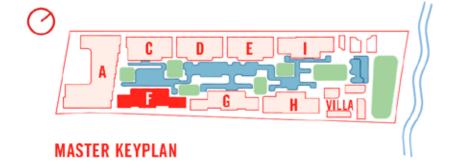
หมายเหตุ : - ตำแหม่งและบเทดทรัพย์สินส่วนกลางทีระบุในเอกสารนี้และเอกสารการขายอื่นที่เกี่ยวข้องอาจปรับเปลี่ยน

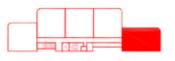




2C

86.00 sq.m.



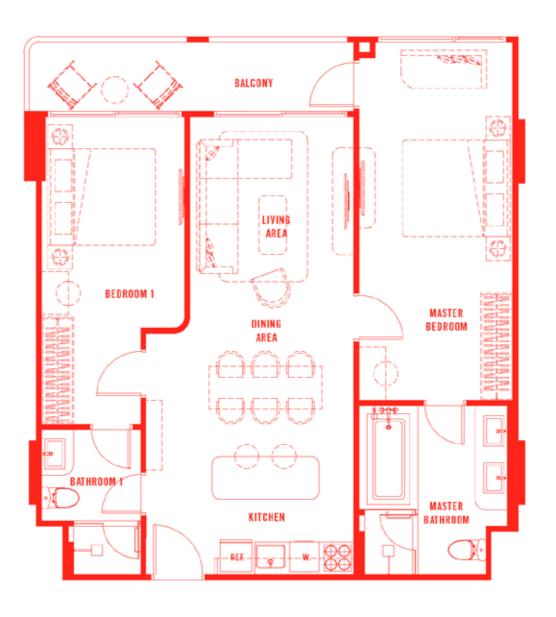


2ND-4TH FLOOR PLAN

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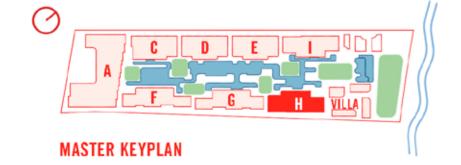
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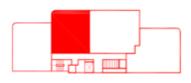




2D

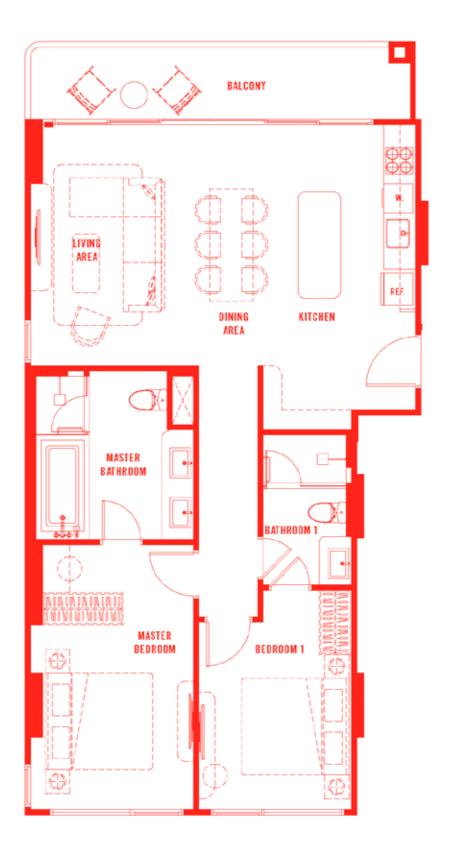
88.75 sq.m.





2ND-4TH FLOOR PLAN

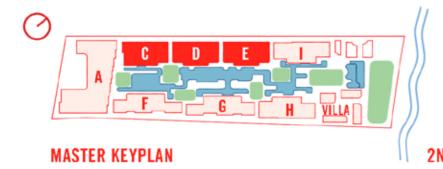
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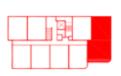




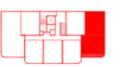
2E

93.50 sq.m.









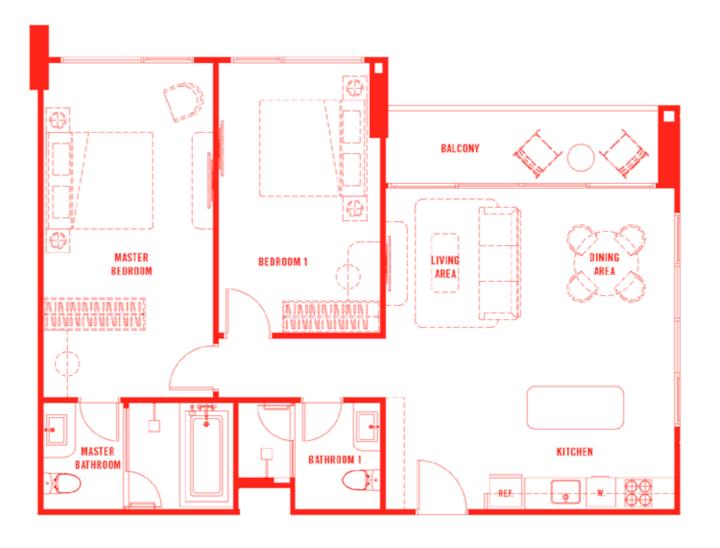
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function and use.

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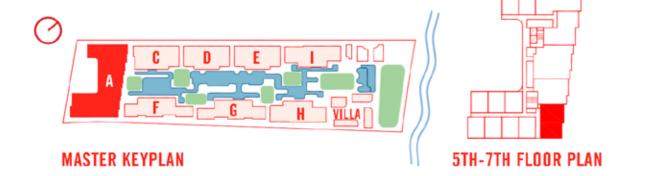
2ND-4TH FLOOR PLAN 2ND-4TH FLOOR PLAN 2ND-4TH FLOOR PLAN





2F

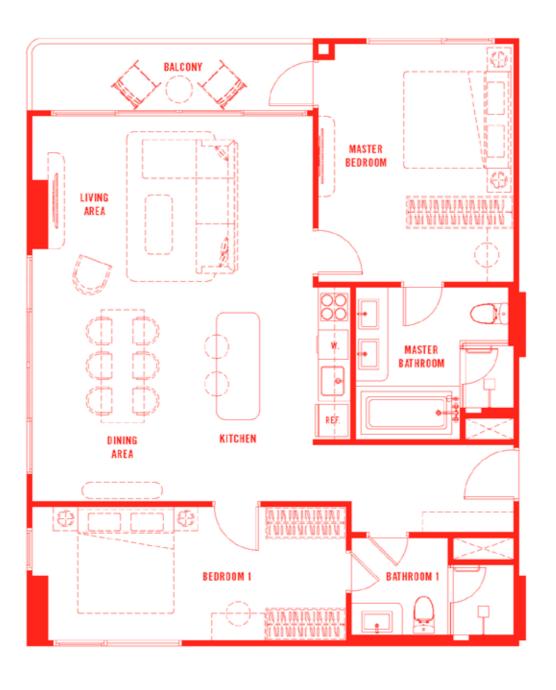
93.75 sq.m.



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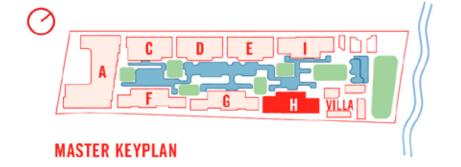


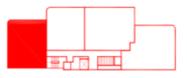




2G

98.75 sq.m.



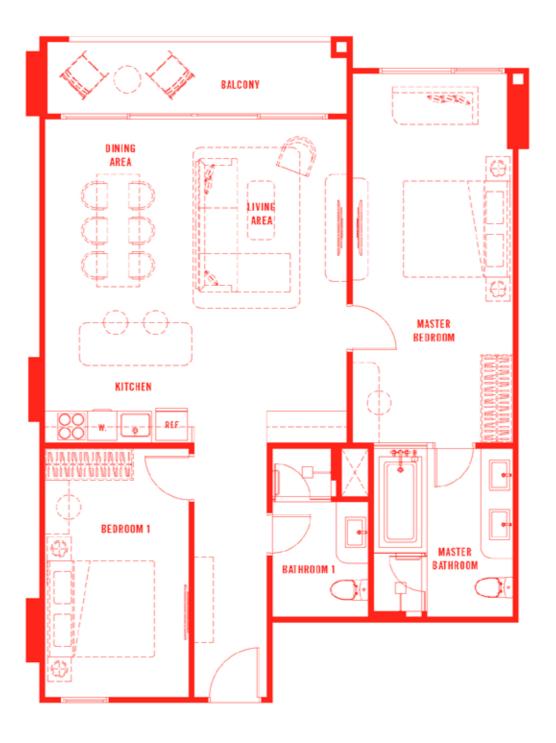


2ND-4TH FLOOR PLAN

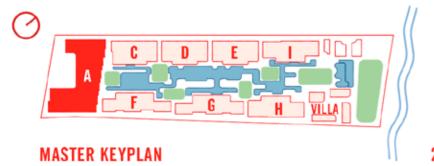
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99.25 sq.m.









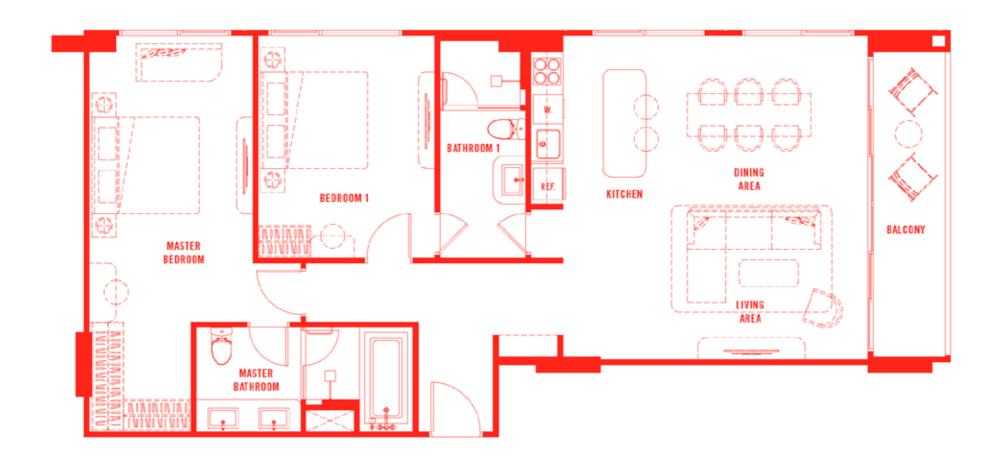


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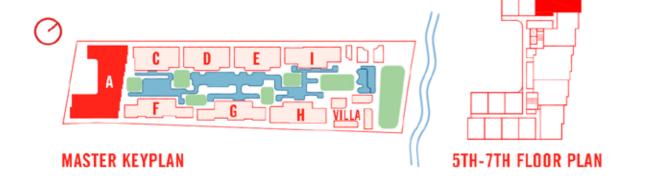
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2|

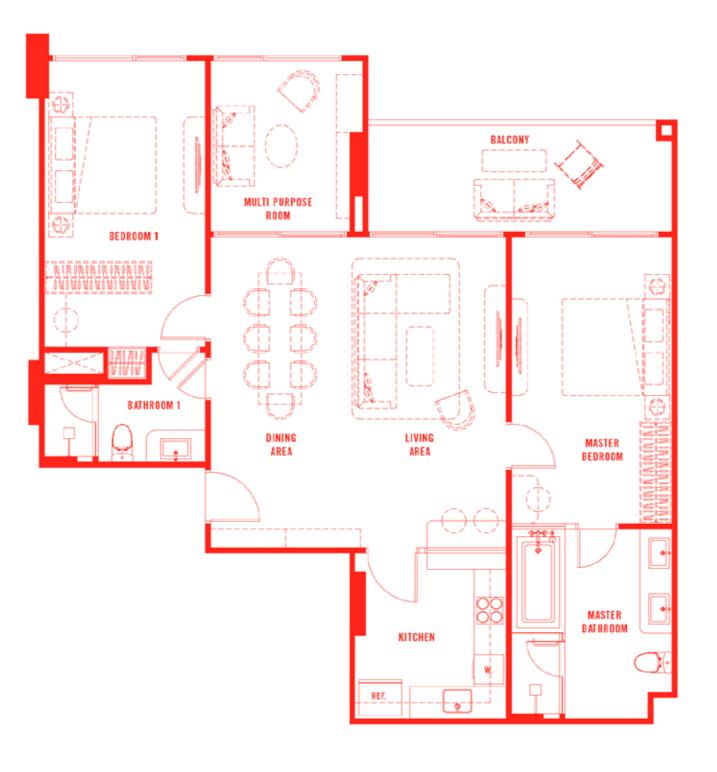
106.25 sq.m.



Remark: The layout and size of the common areas identified herein and in other sales related documents may vary as deemed appropriate, without compromising the overall function and use.

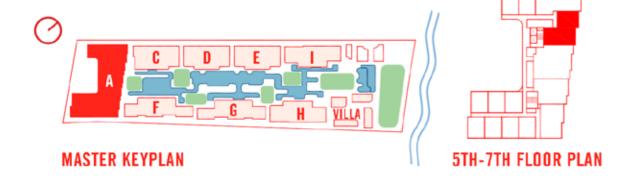






2J

114.25 sq.m.



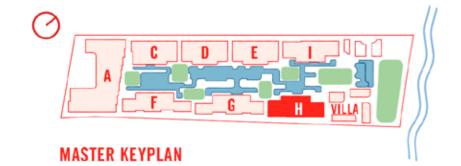
Remark: The layout and size of the common areas identified herein and in other sales related documents may vary as deemed appropriate, without compromising the overall function and use.

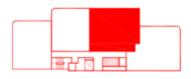




2K

119.25 sq.m.





2ND-4TH FLOOR PLAN

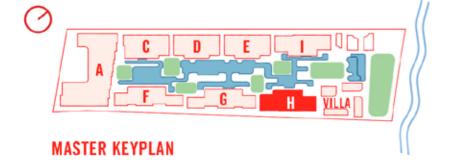
Remark: The layout and size of the common areas identified herein and in other sales related documents may vary as deemed appropriate, without compromising the overall function and use.





3A

107.00 sq.m.

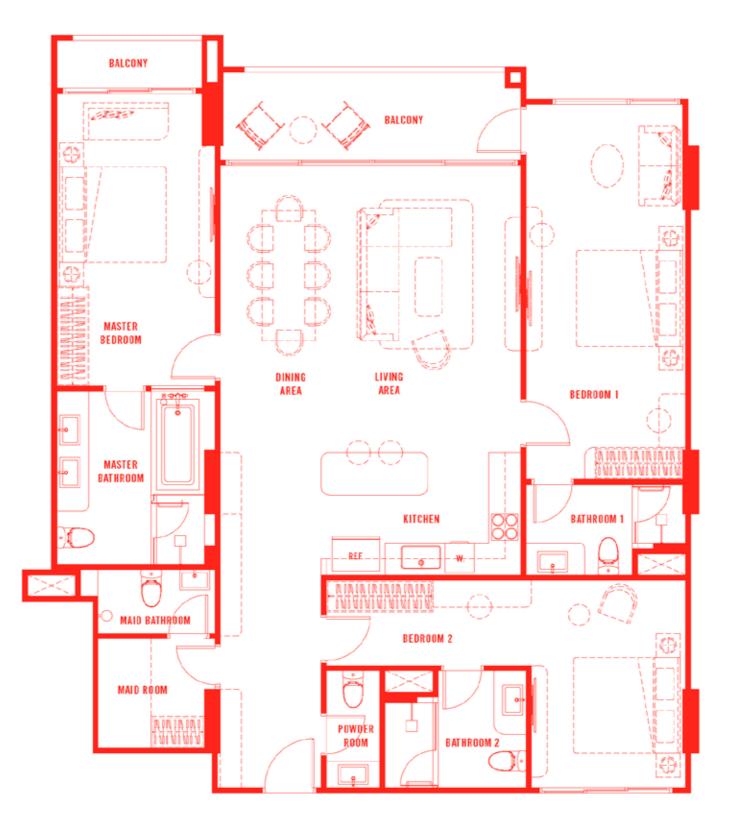




2ND-4TH FLOOR PLAN

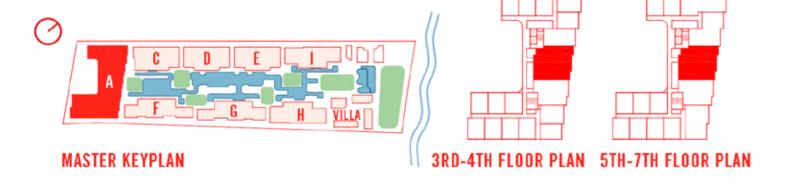
Remark: The layout and size of the common areas identified herein and in other sales related documents may vary as deemed appropriate, without compromising the overall function and use.





3B

153.00 sq.m.



Remark: The layout and size of the common areas identified herein and in other sales related documents may vary as deemed appropriate, without compromising the overall function and use.



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